



LUSH VALLEY

# LUSH Valley Food Action Society 2018-2021 - Strategic Plan

## Our Direction

**Vision:** A region where healthy, local food is at the heart of community wellbeing

**Mission:** We support the Comox Valley community in gaining food-systems skills and knowledge to increase food security, self-sufficiency, and local food production across the region.

## Our Values

-  **Health**      Enhancing the health and well-being of people and the environment.
-  **Resilience**      Empowering people to gain food systems skills and knowledge that promote stability and self-sufficiency.
-  **Ecology**      Minimizing practices that adversely affect ecological systems and maximizing practices that are regenerative.
-  **Equity**      Embracing diversity and working to promote access to healthy food for all.
-  **Systems View Approach**      Recognizing that a strong food system includes collaborative relationships between interdependent partners.

## Strategic Objectives

**Over the next three years, LUSH Valley will:**

1. Increase our reach and programming across the region.
2. Collaborate more with diverse partners including social service organizations, farmers, schools, First Nations, funders and businesses to address the root causes of food insecurity.
3. Influence decision-makers to create policies that ensure growth in the local food economy, urban agriculture, food access, and food literacy.
4. Support people to act and lead around food and food systems change.
5. Diversify and grow organizational funding to increase our impact.
6. Acquire assets and resources to support programming and organizational effectiveness.
7. Enhance organizational administrative systems (i.e. finance, HR, communications etc).
8. Retain, celebrate, and grow our volunteer membership.
9. Create a 'learning organization' by improving evaluation systems and incorporating the results into our work.